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Click Commerce Forms Technology Alliances to Enhance Leading Channel Management Solution

August 24, 2001, via Business Wire - Chicago and Alameda, Calif. - Click Commerce, Inc. (NASDAQ: CKCM), the leading provider of channel management software and solutions, today announced new alliances with two technology partners, Action Technologies, Inc and Framework Technologies. Under the terms of the partnerships Click Commerce will integrate the products of the two companies into its industry-leading suite of channel management applications.

Action Technologies is a provider of business process management software that streamlines collaborative commerce between business partners. Click will use the company's ActionWorks® Metro product to create automated business processes that span both computer applications and manual systems. This extension to Click Commerce's advanced channel management solution will enable its customers to collaborate more effectively with employees, customers, partners and suppliers across departmental and corporate boundaries.

"By integrating our software into Click Commerce's channel management suite, customers can expect increased productivity and profitability," said Bill Welty, President and CEO of Action Technologies, Inc. "We deliver this by managing the human-side of collaboration; where processes and projects rely on people's inventions, innovations and improvisations rather than clearly defined repetitive tasks."

Framework Technologies, a pioneer in collaborative product development solutions, provides software that enables virtual teams to collaborate together across the globe

via the Internet. Click Commerce will leverage the company's ActiveProject® product to help its customers reduce costs and increase innovation and synchronization in all phases of projects requiring coordination across enterprises and with external partners. When integrated into Click Commerce's channel management suite, ActiveProject will allow the company's clients to reduce time to market for new products, improve overall project performance and reduce production and communication costs.

"The integration of ActiveProject with Click Commerce's channel management suite will reduce collaboration costs for multi-enterprise corporations working with virtual teams," said Dan Slavin, President and CEO of Framework Technologies. "Global collaboration has the power to deliver accelerated ROI on new products and large scale projects as well as reduce costs across the enterprise.

"In this challenging market, it is critical to deliver software solutions that enable manufacturers to automate and simplify processes," said Michael W. Ferro, Jr., founder and CEO of Click Commerce. " Our new alliances with Action and Framework will lead to innovations that will enhance the breadth and depth of the Click Commerce solution and reinforce our leadership position."

About Action Technologies

For more than 20 years Action Technologies (www.actiontech.com) has delivered award-winning Business Process Management (BPM) software that reduces the time and cost of decision-driven processes by 40-60% and typically generates returns of more than 300%. The ActionWorks® Suite enables our leading global customers to analyze, redesign, implement and continuously improve their operations through a patented system for managing negotiations and commitments.

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