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Action Technologies Joins Business Process Management Initiative (BPMI.org)

March 8, 2001, via Business Wire- Alameda, California. Action Technologies announced today it has become a member of the Business Process Management Initiative (BPMI.org).

Membership in this increasingly important initiative reflects Action Technologies' commitment to helping its customers improve productivity and profit by providing business process solutions. The company develops web-based enterprise coordination software that enables people to coordinate commitments between each other, and their customers and suppliers across corporate boundaries. Its business process and project management software, ActionWorks® helps customers reduce cycle time, increase efficiency and coordinate employee's activities so they feel empowered to make a difference in a company's productivity and profits.

Action Technologies' membership comes prior to an upcoming meeting among BPMI.org members on March 8th, at which the organization will make the BPML (Business Process Modeling Language) specification available to the public for the first time. BPML is a meta-language for the modeling of business processes, just as XML is a meta-language for the modeling of business data.

About BPMI.org

Founded in August 2000, BPMI.org (the Business Process Management Initiative) is a non-profit organization that empowers companies of all sizes, across all industries, to develop and operate business processes that span multiple applications and business partners, behind the firewall and over the Internet. The Initiative's mission is to

promote and develop the use of Business Process Management (BPM) through the establishment of standards for process design, deployment, execution, maintenance, and optimization. BPMI.org develops open specifications, assists IT vendors in marketing their implementations, and supports businesses in their use of Business Process Management technologies. BPMI.org has been initiated by Intalio, Inc. and created in August 2000 by a group of sixteen enterprise software vendors and consulting firms. Membership is open to all companies, non-profit organizations, and individuals.

About Action Technologies

For more than 20 years Action Technologies (www.actiontech.com) has delivered award-winning Business Process Management (BPM) software that reduces the time and cost of decision-driven processes by 40-60% and typically generates returns of more than 300%. The ActionWorks® Suite enables our leading global customers to analyze, redesign, implement and continuously improve their operations through a patented system for managing negotiations and commitments.

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